

LAGOS | ABUJA

EXCLUSIVE

LUXURY REAL ESTATE AND BRAND PARTNERSHIPS



COMPANY PROFILE



ACCESS WEST AFRICA'S LARGEST AND MOST DYNAMIC CITIES WITH US!

Nigeria represents one of Africa's most compelling emerging luxury real estate markets, driven by a rapidly growing affluent population, increasing diaspora investment and evolving lifestyle preferences.

'Our company is positioned to serve as a connector between global hospitality brands and credible developers behind landmark projects in Nigeria'.





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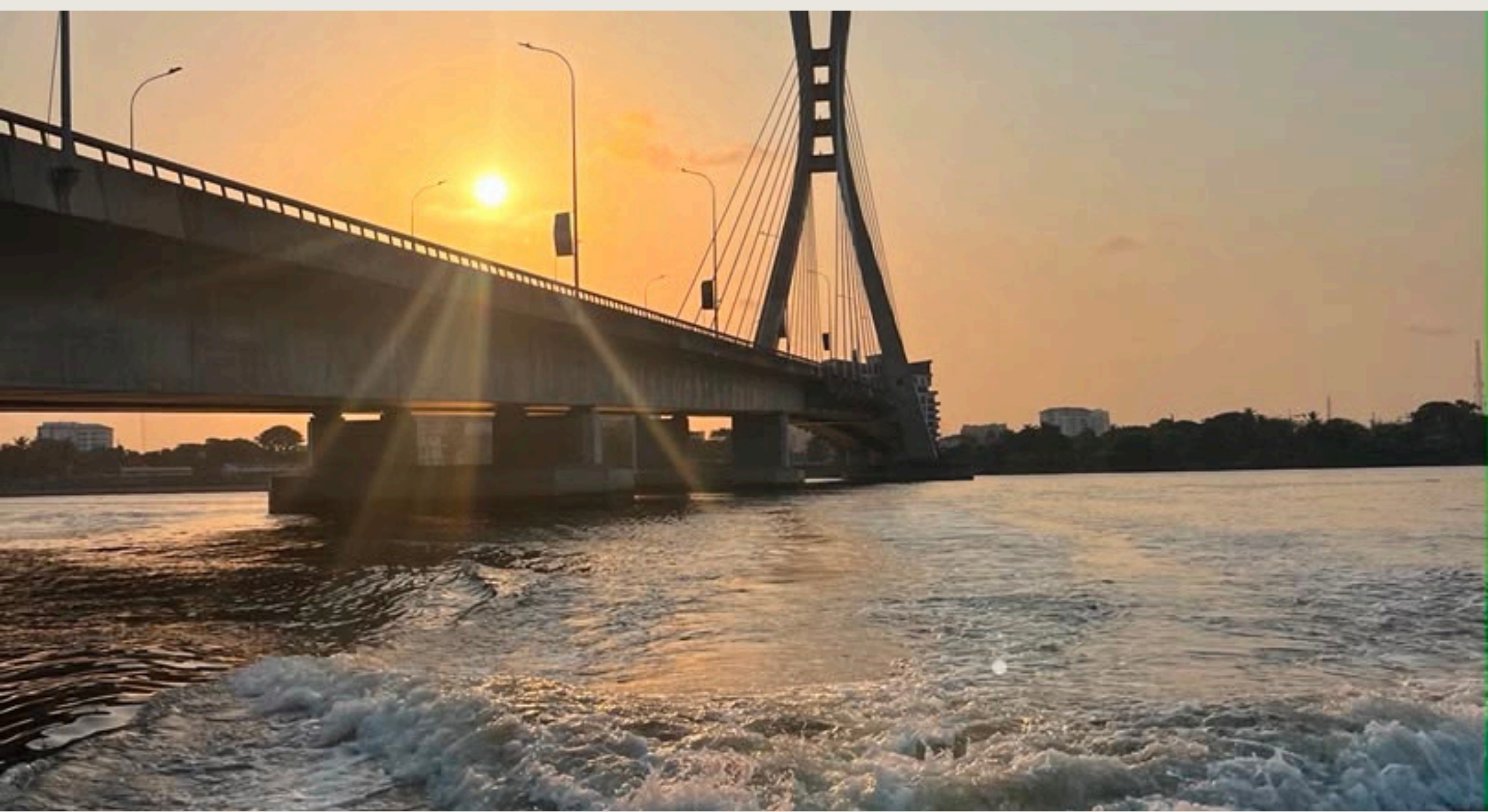
Lagos, the commercial capital of the country, continues to witness strong demand for luxury highrise developments, waterfront residences, serviced apartments and hospitality-led mixed-use projects, fueled by a growing base of high-net-worth and ultra-high-net-worth individuals seeking globally aligned living experiences.

Abuja, Nigeria's political and diplomatic capital, presents a unique market supported by institutional wealth, expatriate communities, government-linked investment and premium residential demand within key districts of the city.

"Nigeria's luxury real estate market is rising rapidly, with Lagos and Abuja attracting global hospitality brands and diaspora capital at scale."

At the same time, diaspora investors are increasingly directing capital toward institutional-grade luxury assets that offer prestige, security, professional management and long-term value preservation. Some estimates position Nigeria's diaspora remittances as the largest in Africa.

On the core hospitality segment, several international hospitality brands such as Radisson Hotel Group, Marriott International, Accor, Hilton and Intercontinental others have established strong foothold in the country over the years. This is consolidated by a pipeline of over 50 new hotels expected within the coming years, reflecting increasing global confidence in Nigeria's luxury and hospitality sectors.



Despite these trends, Nigeria remains significantly underpenetrated in the branded residence segment. Traditional residential assets, even at the luxury tier, increasingly struggle to differentiate beyond location and design. This shows the strong opportunity for global hospitality brands to establish an early presence within one of Africa's largest and most influential economies.

Nigerians are highly aspirational, with a strong affinity for luxury, prestige and globally recognized brands. This is increasingly reflected in the country's evolving luxury real estate market, particularly within Lagos and Abuja, where demand for sophisticated, hospitality-led living continues to grow.

Our company is positioned to serve as a connector between global hospitality brands and credible developers behind landmark projects in Nigeria, helping international brands gain access to emerging opportunities within the country's growing luxury residential market.

"Nigerians are highly aspirational, with a strong affinity for luxury, prestige and globally recognized brands."



WHO WE ARE

A BOUTIQUE
ADVISORY AT THE
INTERSECTION OF
LUXURY REAL ESTATE
& HOSPITALITY

MDS is a luxury real estate advisory firm specializing in branded residences and hospitality led developments. Operating across Nigeria's most prominent cities, Lagos and Abuja, we are driven by a vision to expand our footprint across West Africa.

Over the years, we have partnered with high profile developers, to shape, position, market and successfully execute the sales of some of the country's most notable real estate developments.



Built on a foundation of integrity, market intelligence, and industry expertise, our team brings together decades of experience in luxury real estate, hospitality, and brand partnerships.

We do not simply sell properties, we match exceptional developments with exceptional brands, and forge relationships that last well beyond the transaction.

Our expertise spans luxury residential developments, branded residences, hospitality-led projects and strategic real estate advisory, with a strong focus on delivering long-term value and globally aligned market positioning.

WHAT WE DO

WE MATCH EXCEPTIONAL DEVELOPMENTS WITH EXCEPTIONAL BRANDS, AND FORGE RELATIONSHIPS THAT LAST WELL BEYOND THE TRANSACTION

From strategy and market intelligence, to facilitating brand partnerships, our services are tailored towards supporting the conceptualization, positioning, branding, and successful marketing and sales of branded residences and hospitality led developments.

We do not simply sell properties, we match exceptional developments with exceptional brands, and forge relationships that last well beyond the transaction.



OUR SERVICES INCLUDE:

1. Advisory & Market Intelligence
2. Brand Partnerships
3. Hospitality Consulting
4. Exclusive Marketing & Sales of Branded Residential & Mixed-Use Developments.

MEET THE FOUNDER

David Mbah is a luxury real estate advisor with over 13 years of experience spanning the residential, mixed-use, and hospitality sectors of Nigeria's real estate market.

Over the course of his career, he has advised developers, investors, and property owners on the strategy, branding, positioning, marketing, and sales execution of landmark real estate developments. His expertise is particularly focused on luxury residential projects, hospitality-led developments, and branded residences.

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DAVID MBAH
CEO / FOUNDER



CURRENT AND PAST EXPERIENCES

MDS Properties Limited isn't your typical real estate firm. We've spent years quietly building a reputation as the agency developers trust and buyers remember connecting people to some of Nigeria's most exceptional homes, from the waterfront elegance of Shoreline Residences to the architectural ambition of Cooper Towers and Radisson Collection Hotel in Abuja.



RADISSON COLLECTION

HOTEL & CONFERENCE CENTRE ABUJA

OVERVIEW

A 13-floor, five-star luxury hotel comprising 323 keys, located in the prestigious Maitama District of Abuja, in close proximity to the Presidential Villa, Aso Rock.

The development offers a limited collection of 1, 2 and 3 bedroom apartment units, providing investors an opportunity to share in the revenue acquired from the units they own.

Branded under Radisson Collection, the Radisson Group's flagship luxury brand, the development combines world-class hospitality with an attractive investment proposition in one of Abuja's most sought-after locations.

MDS serves as the exclusive marketing & sales advisor for the development, successfully leading its positioning, commercialization and sales.

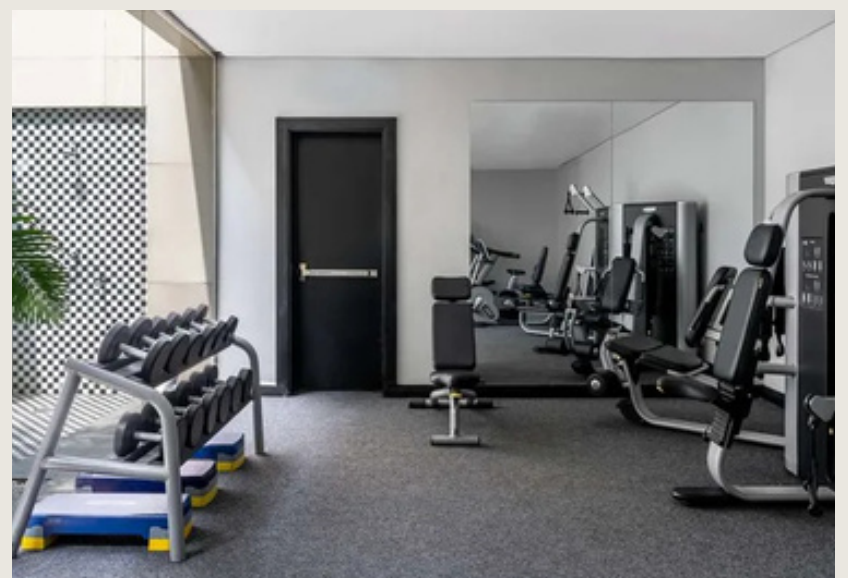


RADISSON BLU HOTEL

IKEJA LAGOS

A seven floor, four-star hotel comprising 92 keys, located within same exclusive residential precinct in Ikeja, Lagos.

The development also features a luxury retail component, exclusively leased and managed by MDS, creating a vibrant mixed-use environment that enhances both guest experience and long-term asset value.





RADISSON HOTEL

IKEJA LAGOS

A seven floor, four-star hotel comprising 155 keys, located within same exclusive residential precinct in Ikeja, Lagos.



The development also features a luxury retail component, exclusively leased and managed by MDS, creating a vibrant mixed-use environment that enhances both guest experience and long-term asset value.

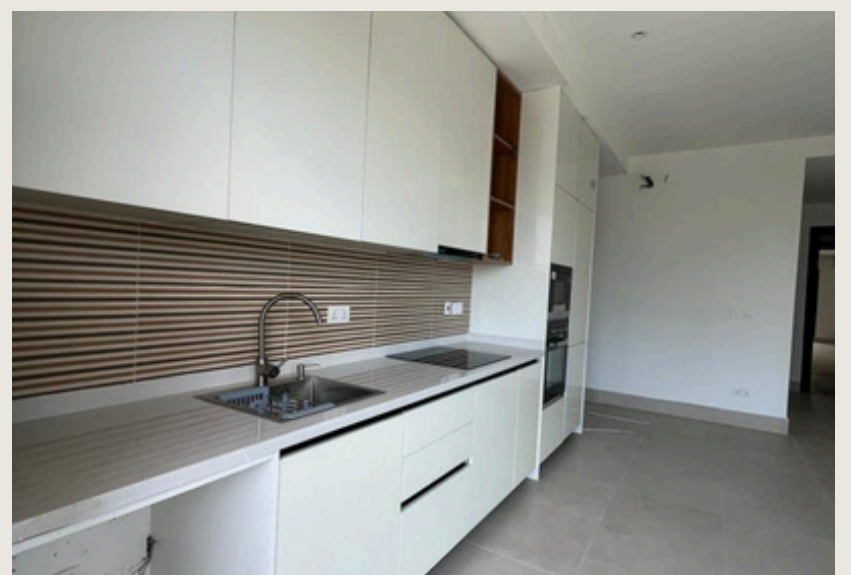




CORAL APARTMENTS

VICTORIA ISLAND LAGOS

A premium collection of 1, 2 and 3 bedroom hotel-style apartments, situated in Victoria Island with views of the Atlantic Ocean. Designed to combine the comforts of private ownership with the convenience and prestige of a hospitality-led lifestyle.



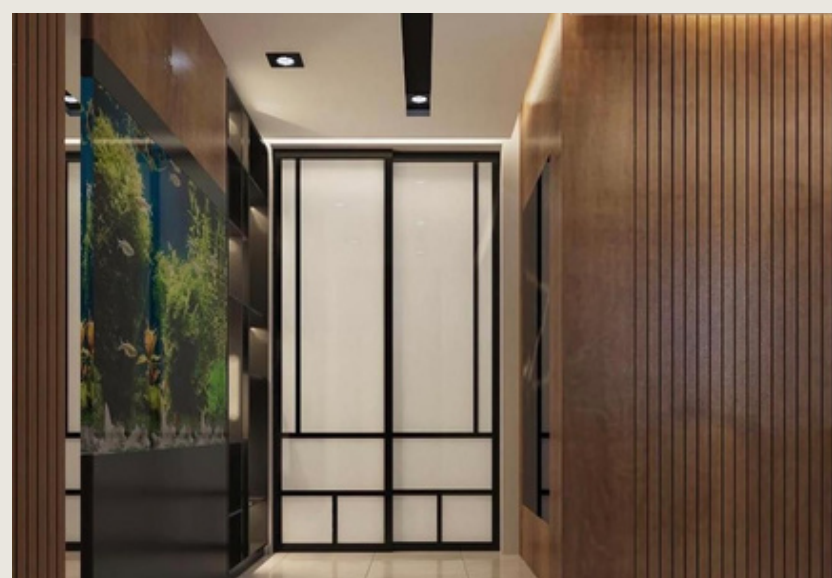


MULBERRY MANSIONS

IKOYI LAGOS

A boutique collection of luxury townhouses, private villa, maisonettes and a penthouse, inspired by the timeless design philosophy and understated elegance of Aman. located by the prestigious Shoreline Estate in Ikoyi, Lagos.

MDS served as the exclusive sales and marketing advisor for the development, successfully leading its commercialization and sales.





COOPER TOWERS TWO SIDES OF AN ESQUISITE MASTER PIECE

Cooper Towers is an iconic twin-tower residential development comprising expansive 4bed apartments, with each residence occupying an entire floor and offering privacy, space and panoramic views.

Located on the prestigious Cooper Road in Ikoyi, Lagos, the development is exclusively represented by MDS.



HOW IT WORKS

‘We identify, curate and connect landmark developments with globally aligned hospitality brands’.

At MDS Limited, we identify premium real estate developments, position them for the right market, connect them with brand partners, and thereafter, present them to buyers who see their value. We work closely with developers from the early stages shaping the story, setting the strategy, and even driving Pre-sales so that by the time a project launches, the right people are already paying attention.



SEE & BE SEEN

Beyond transactions, we actively engage with the communities and industries we serve. From exclusive networking events and industry conferences to corporate functions and strategic partnerships, these moments reflect our commitment to building relationships, sharing expertise, and staying at the forefront of the luxury real estate sector.



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Before founding MDS, David held a senior leadership position at Fine & Country International Realty West Africa, where he led the Advisory, Commercial Real Estate, and New Developments divisions. In this role, he worked closely with some of the region's most prominent developers and investors, providing strategic counsel on development planning, market positioning, sales strategy, and investment opportunities.

As Founder and Principal of MDS, David is dedicated to bridging the gap between global hospitality brands, developers, and investors while driving the growth of branded residences and hospitality-integrated developments across Nigeria and the wider West African market. His work sits at the intersection of luxury real estate advisory, strategic partnerships, and market expansion, helping stakeholders unlock value in one of Africa's most dynamic and rapidly evolving real estate landscapes.





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